

## World-premiere: Launch of free apps from Sogeti's Mobile Solutions Lab in India

**Sogeti Group's global lab for mobile solutions is located in India. Through the lab's crowdsourcing site anyone can request a new smartphone application and rate existing submitted ideas and requests. The most popular ideas are then developed and can be downloaded for free. The first set of applications is now available including smart and useful apps for everyday use.**

**Paris, France/Mumbai, India, June 7, 2010** – The market of mobile technologies has never been more exciting than it is today. Companies leverage the use of mobile solutions to accelerate their businesses, becoming more competitive and cost efficient. Consumers turn to new ways to communicating and using the Internet through mobile phones Sogeti aims at maintaining its leadership in developing mobile applications and solutions through the new global Mobile Solutions Lab (MSL) in Mumbai, India.

The lab has now started delivering its first mobile applications (apps) – for free. And from now on there will be a regular delivery of new applications, all based on the demands and ideas that show up on the lab's crowdsourcing site.

*"New ideas for mobile applications emerge every day and through the lab we will be able to both lead and respond to the exciting opportunities. We are prepared to design and develop applications and solutions that can add value to Sogeti clients, Sogeti professionals as well as the market as a whole", said Michiel Boreel, Group Chief Technology Officer at Sogeti.*

### **First set of apps ready for use**

The Mobile Solutions Lab's first apps were chosen from the crowdsourcing site due to their popularity and possible broad use. The first apps are now available online, developed for several platforms.



With the **"Xpress It"-app** you can update your status on both Facebook and Twitter at the same time. See your friends' updates from both services separately or at the same time.



The **"Who Am I"-app** reveals the true meaning of any name! Type a name, the app will pick out just the right words for you. Beware of the hidden button.



The **"@Vote"-app** allows you to take a quick vote on anything with your friends, colleagues, community, or maybe millions of people. When needed you can create a private poll and share the key with a selected number of people.

*“This is just a preview of what will follow. Creativity is booming since there are so many apps out there to be inspired by. In the nearest future we are putting extra focus on delivering business related apps since the interest for apps within that area has grown extensively now that people are more familiar with using apps than before”, revealed Andreas Sjöström, mobile solutions expert at the Mobile Solutions Lab.*

Learn more about Sogeti Mobile Solutions Lab and how to download the new apps at [www.sogeti.com/msl](http://www.sogeti.com/msl), available on Apple’s AppStore and similar online sites. Through the web link you can also find pictures of the apps, Michiel Boreel and Andreas Sjöström.

To explore the activity on the crowdsourcing site please visit <http://ideastorm.sogeti.com>.

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**About Sogeti**

Sogeti is a leading provider of professional technology services, specializing in Application Management, Infrastructure Management, High-Tech Engineering and Testing. Working closely with its clients, Sogeti enables them to leverage technological innovation and achieve maximum results. Sogeti brings together more than 20,000 professionals in 15 countries and is present in over 200 locations in Europe, the US and India. Sogeti is a wholly-owned subsidiary of Cap Gemini S.A., listed on the Paris Stock Exchange. For more information please visit [www.sogeti.com](http://www.sogeti.com).