

# Wall-worthy to boardroom-ready

## Smarter than your average brainstorm

When clients face critical decisions, a multinational professional services network is there to help chart the way forward. Big ideas, bold questions, and dozens of voices come together in the early workshops—filling walls, whiteboards, and sticky notes with the sparks of future strategies.

Turning unstructured ideas and untapped insights from those exhaustive sessions into client-ready outputs used to be a slow, manual task for this multinational. An app now turns those ideas into polished, intuitive presentations with a snap of a photo.

Sogeti built an intelligent app that turns photos of handwritten sticky notes fully editable, color-coded PowerPoint decks—automatically and accurately. Using Azure Vision, Python, and ReactJS, the app identifies key inputs, flags low-confidence text for review, and gives users flexibility to fine-tune presentations on the fly.

Today, the company's consultants spend less time transcribing and formatting—and more time making decisions, shaping insights and moving projects forward.

Smarter capture, smarter delivery, smarter client outcomes. Every great idea deserves an intelligent start.