

# Trust in testing: A quality transformation

AI-powered quality assurance helped Liberty Latin America  
**cut test cycle time by 40%**

Liberty Latin America is on a digital-first journey. Serving dozens of markets across Latin America and the Caribbean, they need QA that's fast, reliable, and built for diverse ecosystems. Traditional testing is slow, and modernizing QA is key for LLA's shift toward unified, cloud-native platforms.

Working with Sogeti, LLA reshaped their QA operations with a Gen AI-powered transformation. A lean tech strategy with self-learning AI led to quicker processes and newfound capacity. Testing moved earlier and ran more often. Scenarios were auto generated and traceable. All integrated with their existing toolchain and DevOps pipelines.

Results were quick and clear:

**30% quicker test prep, 30% more defect detection, 40% less cycle time, and with 100% test coverage.**

Real-time visibility into test health and trends enabled faster decisions and collaboration across teams. And now teams have more time for meaningful work and forward-thinking solutions.

With adaptive QA, LLA is set to expand their AI capabilities into compliance automation and smarter digital experiences — making waves as a digital telco tuned for tomorrow.

